



# **INDO-THAI PUBLIC RELATIONS ROUNDTABLE**

Thailand, June 11 to 16, 2013



[www.prsi.co.in](http://www.prsi.co.in)

## About PRSI

The Public Relations Society of India is an all-India apex organization of India's Public Relations professionals from all over the country. Its membership is largely drawn from private and public sector business organizations, the Government sector, public utilities, NGOs, PR consultants, advertising professionals and PR educationists. PRSI uses communication tools in order to build public opinion on various issues of national and social importance. PRSI has to its credit campaigns like Media Transparency drive, Unity India drive, Anti-terrorism movement and Ethics in political communications.

PRSI successfully hosted First International Public Relations Festival at Habitat Centre, New Delhi during 2005. The Second International Public Relations Festival was organized at La Plantation Resort, Mauritius during 25-27 August, 2008. Hon'ble President of Mauritius The Rt. Hon. Sir Anerood Jugnauth was the Chief Guest of the Inaugural Function. Several top PR and media professionals, Company executives, Academicians and Government officials participated in the event .

## About Event

Public Relations Society of India (PRSI) in collaboration with Thailand Public Relations Association is now organising an Indo-Thai Public Relations Roundtable in Thailand from June 11 to 16, 2013. The theme of the conference is “Communication Strategies for Travel & Tourism”.

## About Venue

Bangkok is the capital and the most populous city of Thailand and is one of the world's top tourist destination cities. Bangkok is the economic centre of Thailand, and the heart of the country's investment and development. It is also the centre of Thailand's media industry and the hub of broadcast media. All national newspapers, broadcast media and major publishers are based in this capital city.

## Arrangements

The conference and stay arrangements are being made in 3 star plus hotels in Bangkok and Pattaya. The package cost has been worked out as Rs.35000/- per person + Rs. 2000/- towards delegate registration fee. The cost includes the following:

- a) Return airfare (all inclusive) from New Delhi / Kolkata to Bangkok
- b) Stay arrangements in 3 star plus category hotel/s for five days & 4 nights (2 days in Pattaya and 2 days in Bangkok). All meals viz. breakfast, lunch and dinner are included in the package.
- c) Sightseeing - Visit to major tourist attractions like the Coral Island, Tiger Garden , Golden Buddha Temple, Reclining Buddha, and other places of interest have also been arranged for the delegates.
- d) Indo-Thai Round Table Conference: The three-day conference will be held for two hours each day in the evening, both in Pattaya and Bangkok. It will be held in the in the hotel of stay.
- e) Transport – The cost of transport incurred in sightseeing, travel from Bangkok to Pattaya and back and transfer from Airport to Bangkok and back is included in the package cost.

The package cost of Rs. 35000/- per person (approximately) is based on twin-sharing hotel room (subject to marginal verification) + Rs.2000/- towards registration fees.

The round table conference presents a good opportunity for professionals from the Tourism / Hospitality sector to promote their business interest in Thailand. This will also be a great prospect to network, interact and share best practices with the professionals in Thailand.

Those interested to join may fill in the enclosed registration form with the Demand Draft of the requisite amount. Please note that the cost of the package has to be deposited in advance latest by 25th April 2013 in order to make the bookings. If a participant wishes to refund the amount after registration, the same can be allowed if the request is received latest by 25th April 2013.

## Registration

### Registration Form:

- a) Name of the delegate: .....
- b) Designation and company: .....
- c) Address: .....
- d) Contact details: .....
- e) Email address: .....
- f) Passport details: .....
- g) Name of other family members accompanying the delegates : .....  
..... (Each family member will be charged package cost individually):
- h) Whether member of PRSI: .....
- i) If yes, name of the Chapter: .....
- j) Payment Details: (please mention DD no. and date):  
.....

[Send a copy of the passport and two passport size photographs]

Package cost - Rs. 35000/- approx. (some minor adjustments may be made)

Delegate registration fee- Rs. 2000/-

An amount of Rs 37,000 has to be deposited by each delegate through a Demand Draft drawn in favour of "Public Relations Society of India [Ranchi Chapter]" payable at Ranchi branch of any scheduled Bank.

The completed registration form and DD may be sent to Mr Ravindra Kumar, Ranchi Chapter. For further details the following may be contacted:

#### **Ms M S Mazumdar**

National Vice President (East), PRSI  
& Organising Chairperson  
Indo-Thai Public Relations Round Table  
Chief Manager,  
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#### **Mr Ravindra Kumar**

Secretary- Ranchi Chapter, PRSI &  
Organising Secretary  
Indo-Thai Public Relations Round Table  
Chief Executive -Ranchi Data System  
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**(Dr Ajit Pathak)**

**National President**

**Public Relations Society of India**

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## Sponsorship

**The Indo-Thai PR Roundtable will be an excellent platform for sponsorship and advertising.**

**Sponsorship opportunities are available as Main Sponsor (Rs. 2,00,000/-) and Co-sponsor (Rs. 1,00,000/-).**

**A special souvenir will be brought out as part of the PR Roundtable and the Advertisement tariff for Main Cover Back is Rs. 1,00,000 and Full page inside page is Rs. 50,000/-**

**For more details on the sponsorship/advertising options you may write to:  
rch\_ravinrch@sancharnet.in**