



Public Relations Society of India

All India Mass Communication Students' Congress -2018

Effective Communication . Building the Nation

1400 Hrs-1800 Hrs

New Delhi. 16th March,2018

THEME SUBJECTS

- Public Relations for Generation next
- Ethics in Public Relations
- Future of Print Media in India
- Traditional Media Still matters
- Expectations of youth from Public Relations Industry
- Social Media Ruling the world
- Role of Public Relations in shaping up the future of India
- Motivating youth to join Indian Army - PR action Plan
- Skill Development Needs in Public Relations
- Communication for Sustainable Development
- Is the Indian Media on right path ?
- Right to Information and it's Impact on Media and PR ?
- Expectations of youth from the Government- A PR perspective
- Skill Development in Communication- Roadmap ahead !

This is first of its kind event to provide a professional platform to the young professionals of Mass Communication for showcasing their skills and knowledge. Students of Public Relations, Mass Communication and Journalism are welcome to make 10 mts presentation on any of the above themes through their Institutes by 8th March,2018.

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Academic Partner



भारतीय जन संचार संस्थान
Indian Institute of Mass Communication