



PUBLIC RELATIONS SOCIETY OF INDIA

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40th ALL INDIA PUBLIC RELATIONS CONFERENCE 2018

RESULTS PRSI NATIONAL AWARDS 2018



PRSI National Awards 2018 Jury (from Left to Right) Ms. Nivedita Banerjee, Secretary General , PRSI ; Shri Ashish Mehta , Editor , Governance Now ; Ms. Yeshi Seli, Associate Editor Business India; Shri Wajahat Habibullah , Ex Chief Information Commissioner , Govt of India ; Ms. Stuti Kakar, Ex Chairperson , National Commission for Protection of Child Rights ; Prof. Madhabhushi Sreedhar, Ex Central Information Commissioner , Govt of India ; Shri. V M Bansal, Chairman, New Delhi Management Institute and Dr. Ajit Pathak, National President PRSI.



S No	Category	Result	Name of Organization
1	House Journal (Hindi)	1	HINDUSTAN PETROLEUM CORPORATION LIMITED – MUMBAI
		2	Export-Import Bank of India – Mumbai
		3	NORTHERN COALFIELDS LIMITED – SINGRAULI
2	House Journal (English)	1	INDIAN OIL CORPORATION LIMITED– GUJARAT
		2	KrishakBharati Cooperative Limited - Noida
		3	Neyveli Lignite Corp. Ltd
3	Newsletter (English)	1	Export-Import Bank of India – Mumbai
		2	DELHI METRO RAIL CORPORATION LTD
		3	Neyveli Lignite Corp. Ltd

4	Newsletter (Hindi)	1	Indian Oil Corporation Limited – Noida
		2	MP Madhya KshetraVidhyutVitran Company Ltd - Bhopal
		3	Export-Import Bank of India – Mumbai
5	Special/Prestige Publication	1	DAINIK BHASKAR GROUP
		2	NTPC LIMITED – Lodhi Road, New Delhi
		3	Indian Oil Corporation Limited – New Delhi
6	Coffee Table Book	1	Coromandel International Ltd. – Telangana
		2	(Airport Authority of India) by AIRADS LIMITED
		3	HINDUSTAN COPPER LIMITED – KOLKATA
7	Sustainable Development Report	1	NMDC
		2	HINDUSTAN PETROLEUM CORPORATION LIMITED – MUMBAI
		3	AIRADS LIMITED – DELHI
8	Annual Report	1	HINDUSTAN PETROLEUM CORPORATION LIMITED – MUMBAI
		2	Bharat Petroleum Corporation Limited – Mumbai
		3	(GAIL INDIA) by AIRADS LIMITED


9	Best Communication Campaign (Internal Publics)	1	Bharat Petroleum Corporation Limited – Mumbai
		2	Indian Oil Corporation Limited – Noida
		3	INDIAN OIL CORPORATION LIMITED– GUJARAT
10	Best Communication Campaign (External Publics)	1	ITC Limited
		2	Infinity Infotech Parks Limited – Kolkata
		3	DAINIK BHASKAR GROUP
11	E-Newsletter	1	ITC Limited
		2	INDIAN OIL CORPORATION LIMITED – KOLKATA
		3	NTPC – LUCKNOW
12	Corporate Website	1	DELHI METRO RAIL CORPORATION LTD
		2	INDIANOIL CORPORATIONS LIMITED – Corporate Office
		3	NTPC LIMITED – Lodhi Road, New Delhi
13	Best use of Social Media in Campaign	1	Export-Import Bank of India – Mumbai
		2	INDIAN OIL CORPORATION LIMITED – MUMBAI
		3	Bharat Petroleum Corporation Limited – Mumbai

	Public Relations in Action		
14		1	ITC Limited
		2	DELHI METRO RAIL CORPORATION LTD
		3	FIGHT HUNGER FOUNDATION
15	Event Management	1	Indian Oil Corporation Limited (Northern Region) New Delhi
		2	Export-Import Bank of India – Mumbai
		2	DAINIK BHASKAR GROUP
		3	(PETRONET) by AIRADS LIMITED
	Best Public Awareness Program		DELHI METRO RAIL CORPORATION LTD
16		1	
		2	DAINIK BHASKAR GROUP
		3	NTPC Limited (Rihand Sonebhadra) – Awareness On Tissue Culture
	Best Employee Communication Program		ITC Limited
17		1	
		2	NTPC LIMITED – New Delhi
		3	Bharat Petroleum Corporation Limited – Mumbai

18	Best PSU Implementing CSR	1	IndianOil Corporation Limited (Corporate Office New Delhi)
		2	Export Import Bank
		3	Neyveli Lignite Corp. Ltd - Tamil Nadu
19	Best Private Organization Implementing CSR	1	ITC Limited
		2	COROMANDEL INTERNATIONAL LIMITED - TELANGANA
		3	TECHNIPFMC – MUMBAI
20	Best CSR Project for Childcare	1	NTPC – Vindhyachal
21	Best CSR Project for Women’s Development	1	ITC Limited
		2	NMDC
22	Best NGO Making Contribution to CSR	1	Heritage Institute of Technology / Kalyan Bharti Trust
23	Best PSU Implementing RTI	1	Neyveli Lignite Corp. Ltd - Tamil Nadu
		2	Bharat Petroleum Corporation Limited – Mumbai

			(Delhi Jal Board) by AIRADS LIMITED
24	Corporate Film (Hindi)	1	
		2	NTPC Limited (Rihand Sonebhada) – Son Vaibhav
		3	MAHANADI COFIELDS LIMITED(A SUBSIDIARY OF COAL INDIA LIMITED) – ODISHA
25	Corporate Film (English)	1	(GAIL INDIA) by AIRADS LIMITED – DELHI
		2	Indian Oil Corporation Limited –(Pipelines Division – Noida)
		2	Indian Oil Corporation Limited – Corporate Office, New Delhi
		3	Hindustan Copper Limited – Kolkata
		3	NMDC
26	Social Media for P R and Branding	1	(GAIL INDIA) by AIRADS LIMITED
		2	THDC INDIA LIMITED – Pragatipuram, Rishikesh
		3	INDIANOIL CORPORATIONS LIMITED – SADIQ NAGAR, NEW DELHI
27	Best Public Sector Organization	1	Bharat Petroleum Corporation Limited – Mumbai
		2	MAHANADI COFIELDS LIMITED(A SUBSIDIARY OF COAL INDIA LIMITED) – ODISHA
		3	NMDC

	Best Mass Communication Institution		MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM & COMMUNICATION - BHOPAL
28		1	



**Dr. Ajit Pathak
(National President)**



**Nivedita Banerjee
(Secretary General)**

Date: 21/11/2018