



**PUBLIC RELATIONS SOCIETY OF INDIA**

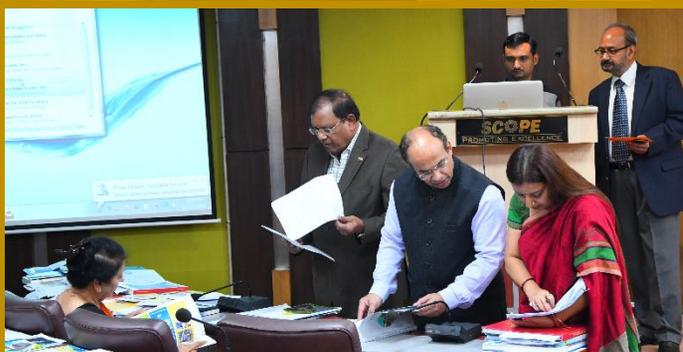
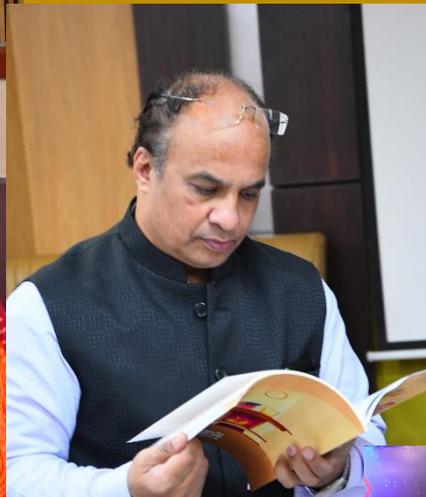
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**41<sup>th</sup> All India Public Relations Conference, Hyderabad 13<sup>th</sup> – 15<sup>th</sup> Dec, 2019**

**RESULTS PRSI NATIONAL AWARDS  
17/11/2019**



**PRSI National Awards 2019 Jury (Right to Left) Mr. Sarthak Behuria, Ex. Chairman SCOPE & IndianOil ; Ms. Nivedita Banerjee, Secretary General, PRSI; Mr. Manish Desai, Director General, IIMC and Registrar of Newspapers of India; Mrs. Deepak Sandhu, Ex Chief Information Commissioner, Govt of India and Principal Director; Shri Wajahat Habibullah, Ex Chief Information Commissioner, Govt of India; Ms. Stuti Kakar, Ex Chairperson , National Commission for Protection of Child Rights ; Dr. Ajit Pathak, National President PRSI and Ms. Yeshi Seli, Associate Editor Business India.**



<b>S NO</b>	<b>CATEGORY</b>	<b>RESULTS</b>	<b>NAME OF THE ORGANIZATION</b>
1	<b>House Journal (Hindi)</b>	1	<b>NMDC – (Khanaj Bharti)</b>
		2	<b>Indian Oil Corporation Ltd – Northern Region</b>
		2	<b>Bharat Petroleum Corporation Ltd. – Mumbai (BPCL Petro Plus)</b>
2	<b>House Journal (English)</b>	1	<b>Numaligarh Refinery Limited (RODALI)</b>
		2	<b>Indian Oil Corporation Ltd – R &amp; D</b>
		3	<b>Coromandel International Limited (The Voice)</b>
3	<b>Newsletter (English)</b>	1	<b>Aditya Birla Fashion and Retail Ltd</b>
		2	<b>The Sanmar Group - Corporate Division</b>
		3	<b>Ordnance Factory Board – Kolkata</b>
4	<b>Newsletter (Hindi)</b>	1	<b>Export-Import Bank of India (Agri-Export Advantage)</b>
		2	<b>NTPC – Raipur (Anchalika)</b>
5	<b>Special/Prestige Publication</b>	1	<b>Hindustan Petroleum Corporation Limited – Mumbai (EXPRESSIONS)</b>
		2	<b>NTPC - New Delhi (Lightning &amp; Smile)</b>
		3	<b>Indian Oil Corporation Ltd – Northern Region (Table Calendar)</b>
6	<b>Coffee Table Book</b>	1	<b>AIRADS LIMITED (Gail India Ltd)</b>
		2	<b>Ordnance Factory Board – Kolkata (Dhanush &amp; Sharang)</b>
		3	<b>NMDC (60yrs of Excellence)</b>

7	<b>Sustainable Development Report</b>	1	<b>Tempest Advertising Pvt Ltd (Magarpatta City)</b>
		2	<b>NMDC (EXPANDING HORIZONS)</b>
		3	<b>Hindustan Petroleum Corporation Limited – Mumbai</b>
8	<b>Annual Report</b>	1	<b>Export-Import Bank of India</b>
		2	<b>Tempest Advertising Pvt Ltd (MA &amp; UD Annual)</b>
		3	<b>Aadhar Housing Finance Ltd</b>
9	<b>Best Communication Campaign (Internal Publics )</b>	1	<b>Indian Oil Corporation Ltd – Gujarat (iMPACT)</b>
10	<b>Best Communication Campaign (External Publics)</b>	1	<b>ITC Limited – Kolkata (ITC Sab Saath Badhein)</b>
		2	<b>L&amp;T Metro Rail – Hyderabad</b>
11	<b>E-Newsletter</b>	1	<b>NTPC Ltd – Simhadri (E – Darpan)</b>
		2	<b>NTPC – Raipur (e-Parikrama)</b>
		3	<b>Indian Oil Corporation Limited – Pipelines Division (E – Reflections)</b>
12	<b>Corporate Website</b>	1	<b>ITC Limited – Kolkata</b>
		2	<b>HPCL Mumbai</b>
		3	<b>Bharat Petroleum Corporation Ltd. – Mumbai</b>
13	<b>Best use of Social Media in Campaign</b>	1	<b>Delhi Metro Rail Corporation Ltd</b>
		2	<b>Export-Import Bank of India (Gandhi Exhibition)</b>
		3	<b>Bharat Petroleum Corporation Ltd. Mumbai (BPCL Engine oil change in vehicles)</b>

14	<b>Public Relations in Action</b>	1	<b>ITC Limited – Kolkata</b> (Baareh Mahine - Hariyali case study)
		2	<b>Export-Import Bank of India</b> (Authored Article - Thought leadership)
		3	<b>Delhi Metro Rail Corporation Ltd</b>
15	<b>Event Management</b>	1	<b>NTPC – Unchahar</b> (Kumbh)
		2	<b>Indian Oil Corporation Ltd – Northern Region</b>
		3	<b>Export-Import Bank of India</b> (Relive the ideals of the Mahatma Through Art Booklet)
16	<b>Best Public Awareness Program</b>	1	<b>Hindustan Petroleum Corporation Limited – Mumbai</b>
		2	<b>Delhi Metro Rail Corporation Ltd</b>
		3	<b>Catalyst Public Relations Pvt Ltd</b> (Aadi Perukku Celebration)
17	<b>Best Employee Communication Program</b>	1	<b>Indian Oil Corporation Limited – Pipelines Division</b> (M&I Journal Oct 2019)
		2	<b>MAHAGENCO</b>
		3	<b>Hindustan Petroleum Corporation Limited – Mumbai</b>
18	<b>Best Private Organization Implementing CSR</b>	1	<b>ITC Limited – Kolkata</b> (Mission Sunehra Kal)
		2	<b>Coromandel International Limited</b>
		2	<b>Crompton Greaves Consumer Electricals Limited</b>
		3	<b>Lalithaa Jewellery Mart Pvt Ltd</b>
19	<b>Best PSU Organization Implementing CSR</b>	1	<b>NTPC Ltd – Simhadri</b>
		2	<b>Indian Oil Corporation Ltd – Bhubaneswar</b>
		3	<b>NLC India Ltd</b>

20	<b>Best CSR Project for Women's Development</b>	1	<b>Lakhotia Group of Institutions</b>
		2	<b>NTPC - New Delhi</b>
		3	<b>Indian Oil Corporation Limited – Pipelines Division</b>
21	<b>Best CSR Project for Childcare</b>	1	<b>HPCL – Chandigarh</b>
		2	<b>Export-Import Bank of India</b>
		3	<b>NTPC – Dadri</b>
22	<b>Best NGO Making Contribution to CSR</b>	1	<b>Heritage Institute of Technology / Kalyan Bharti Trust</b>
23	<b>Best PSU Implementing RTI</b>	1	<b>NLC India Ltd</b>
		2	<b>Bharat Petroleum Corporation Ltd. – Mumbai</b>
		3	<b>Delhi Metro Rail Corporation Ltd</b>
24	<b>Corporate Film (Hindi)</b>	1	<b>IOCL - Mumbai</b>
		2	<b>NMDC</b>
		3	<b>NTPC – Rihand, Sonebhadra</b>
25	<b>Corporate Film (English)</b>	1	<b>ITC Limited – Kolkata</b>
		2	<b>Moulis Advertising Service Pvt Ltd (RITES Ltd)</b>
		3	<b>L&amp;T Metro Rail – Hyderabad</b>
26	<b>Social Media for P R and Branding</b>	1	<b>L&amp;T Metro Rail – Hyderabad</b>
		2	<b>NMDC</b>
		3	<b>Bharat Petroleum Corporation Ltd. – Mumbai</b>