



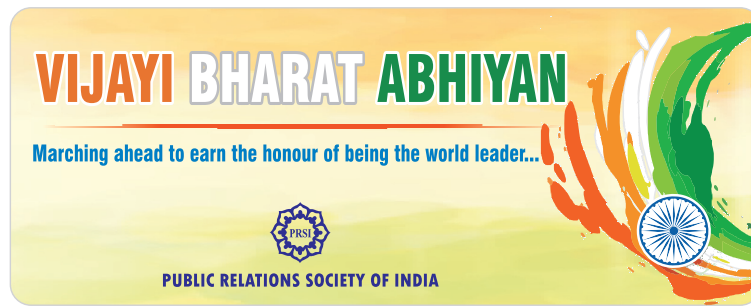
# New Education Policy

...shaping up India's future !



Public Relations Society of India

[www.prsi.org.in](http://www.prsi.org.in)



## **The Mission Ahead !**

- The Second phase of Corona drive with new vigour to make India happy.
- Continuously promote the philosophy of ‘One Nation. One Agenda. One Voice’ to bring harmony across the country .
- Build strength of India , promote brand India and interpret India to the world.
- Encourage Make in India, Innovation and ‘Aatmnirbhar Bharat’ to achieve India’s ambitions to be the world leader.
- Be ready to play our role in building-up a sense of national pride and make our contributions in the situation of any threat from across the borders.
- Sharpen the skills of Communication and Public Relations professionals to provide them a platform to give their best.
- Create Opportunities for youth.

**Nivedita Banerjee**  
**Secretary General**

**Dr Ajit Pathak**  
**National President**

# Public Relations Society of India

[www.prsi.org.in](http://www.prsi.org.in)

c/o Virat Vaibhav Daily, 2nd Floor, Nehru House, 4, Bahadur Shah Zafar Marg, ITO  
New Delhi 110002

## Dr AJIT PATHAK

### National President

Public Relations Society of India

Ex General Manager I/C [ Corporate Communications , Admin & Welfare]

Indian Oil Corpn Ltd, New Delhi.

Mobile : 9899000565

E Mail : [drajitpathak2002@yahoo.com](mailto:drajitpathak2002@yahoo.com)

4th August,2020

Public Relations Society of India, national association of the Public Relations and Communication professionals of the country, serving the profession for past 63 years, launched the “ Vijayi Bharat Abhiyan “ on 4<sup>th</sup> July,2020 with the firm belief that India will re-define the economic development, global business and inclusive growth based on our traditional treasure of knowledge, innovation and creativity, post Corona and the movement of ‘ Aatmnirbhar Bharat’ and ‘ Make in India”. India will be on top of the world. This Abhiyan was flagged-off by Dr Ramesh Pokhriyal “ Nishank”, Union HRD Minister.

Cultural heritage, character of people, value system of the country and the degree of commitment all define future of that nation. Education works as the foundation for the growth, development and character of the nation.

A nation is advanced in proportion to education and intelligence spread among masses. Swami Vivekananda believed that education is the manifestation of perfection already in men. He thought it a pity that the existing system of education did not enable a person to stand on his own feet, nor did it teach him self-confidence and self-respect. According to Dr. Sarvapalli Radhakrishnan, education is the instrument for social, economic and cultural change.

Education, knowledge management and the skill development form the foundation of “ Vijayi Bharat Abhiyan”.Thanks to the visionary PM Shri Narendra Modi and the committed Union HRD Minister ,Dr Ramesh Pokhriyal “ Nishank” for taking up on priority , this initiative to re-define education in a country which is bubbling with youth energy and looking for the right opportunities to shape-up his career and that of the nation.



The Union Cabinet has cleared a new National Education Policy (NEP) proposing

sweeping changes in school and higher education . Among the major reforms, the 10+2 structure in the schooling system has been replaced by a 5+3+3+4 structure by the policy revised after 1986. It will include 12 years of schooling and three years of Anganwadi and pre-schooling. It aims to opening up of Indian higher education to foreign universities, dismantling of the UGC and the All India Council for Technical Education (AICTE), introduction of a four-year multidisciplinary undergraduate programme with multiple exit options, and discontinuation of the M Phil programme.

In school education, the policy focuses on overhauling the curriculum, “easier” Board exams, a reduction in the syllabus to retain “core essentials” and thrust on “experiential learning and critical thinking”.

In a significant shift from the 1986 policy, which pushed for a 10+2 structure of school education, the new NEP pitches for a “5+3+3+4” design corresponding to the age groups 3-8 years (foundational stage), 8-11 (preparatory), 11-14 (middle), and 14-18 (secondary). This brings early childhood education (also known as pre-school education for children of ages 3 to 5) under the ambit of formal schooling. The mid-day meal programme will be extended to pre-school children. The NEP desires that students until Class 5 should be taught in their mother tongue or regional language. The policy also proposes phasing out of all institutions offering single streams and that all universities and colleges must aim to become multidisciplinary by 2040.

Prime Minister Shri Narendra Modi has said that the Centre’s New Education Policy stressed on building job creators instead of job seekers and emphasised that the time had come for dedicated focus on learning, research and innovation in the field of education.

“The 21st century is the era of knowledge. India’s National Education Policy, 2020 brings-in , increased focus on learning, research and innovation ,strengthening the quality of education in the country. “Our attempts have been to make our education system the most advanced and modern for students,” PM Modi says. The New Education Policy-2020 emphasises on inter-disciplinary study, which will ensure that the focus is on what the student wants to learn instead of being compelled to learn.

The new education policy is about the spirit which reflects that the country’s students are gradually shifting from the burden of the school bag, which does not last beyond school, to the boon of learning which will help them for life, from simply memorizing study matter to encouraging critical thinking, Mr Modi says. He feels that the role of the youth was important for the nation to achieve its target of improving the ‘ease of living’ to provide a better life for the poor and needy.



“Languages of India will develop more due to the changes brought about in the education policy. This will not only increase India’s knowledge but will also increase the unity among its people,” expressed the Prime Minister. PM says that the New Education Policy emphasises on inter-disciplinary study and "will ensure focus is on what student wants to learn ;we are focussing on the quality of education in India. Our attempts have been to make our education system the most advance and modern for students of our country," Shri Modi added.

I take this opportunity to request all my colleagues in Public Relations and Corporate Communications to undertake following programme across the country:

## **New Education Policy**


**...shaping up India’s future !**

1. Take-up awareness drive on the new education policy with Universities, schools, academia, opinion leaders and the students.
2. Organise Webinars on various positive impacts of the new policy.
3. Get feedback from the education leaders, Vice Chancellors and opinion makers, teachers and students.
4. Send your opinion and suggestions for making Mass Communication and Public Relations education more meaningful and prepare industry-ready young professionals.
5. Public Relations Action Plan Competition for implementation go the NEP.
6. Paper Presentation , Video Presentation and Poster Competitions.

**In the communication world, the speed and timeliness matter a lot and I request you to take up this mission quickly and create a positive wave for the new education policy- new India !**



**Dr Ajit Pathak**



“The time had come for increased focus on learning, research and innovation in the field of education.”

- Narendra Modi  
Prime minister of India

“We bring you a new developmentally-appropriate curriculum and pedagogical structure for school education based on principles of brain development & learning, proposed on a 5+3+3+4 design, covering 4 stages.”

- Dr. Ramesh Pokhriyal Nishank  
Union HRD Minister



## **National Education Policy 2020**

This National Education Policy envisions an education system rooted in Indian ethos that contributes directly to transforming India, that is Bharat, sustainably into an equitable and vibrant knowledge society, by providing high-quality education to all, and thereby making India a global knowledge superpower. The Policy envisages that the curriculum and pedagogy of our institutions must develop among the students a deep sense of respect towards the Fundamental Duties and Constitutional values, bonding with one's country, and a conscious awareness of one's roles and responsibilities in a changing world. The vision of the Policy is to instill among the learners a deep-rooted pride in being Indian, not only in thought, but also in spirit, intellect, and deeds, as well as to develop knowledge, skills, values, and dispositions that support responsible commitment to human rights, sustainable development and living, and global well-being, thereby reflecting a truly global citizen.

The purpose of the education system is to develop good human beings capable of rational thought and action, possessing compassion and empathy, courage and resilience, scientific temper and creative imagination, with sound ethical moorings and values. It aims at producing engaged, productive, and contributing citizens for building an equitable, inclusive, and plural society as envisaged by our Constitution.