

Results

PRSI NATIONAL AWARDS -2021



Public Relations Society of India

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Public Relations Society of India

Congratulations ! The proud winners of the coveted PR and Communication Awards. Excellence of your efforts deserves industry Salutations .

1. House Journal (Hindi)

1st -Hindustan Petroleum, Mumbai
2nd- Indian Oil, Barauni Refinery
3rd - NTPC ,Simadhari

2 House Journal (English)

1st - Hindustan Petroleum, Mumbai
2nd – IndianOil, R&D Centre, Faridabad
2nd – Kribhco, NOIDA
3rd - NTPC ,Tanda

3. Newsletter (English)

1st - Indian Oil, Barauni Refinery
2nd – AIRADS , New Delhi
2nd – Aditya BirlaFashion & Retail Ltd, Mumbai

4 Newsletter (Hindi)

1st - NMDC Limited, Hyderabad

5. Special/Prestige Publication

1st - Hindustan Petroleum, Mumbai
2nd- IndianOil, Marketing HO, Mumbai

6. Sustainable Development Report

1st – ITC, Kolkata
2nd - IndianOil, Corporate Office,New Delhi
3rd - Hindustan Petroleum, Mumbai

7. Annual Report

1st – ITC Ltd, Kolkata
2nd - IndianOil, Corporate Office, New Delhi
3rd - Vedanta LTD.

8. Best Communication Campaign (Internal)

1st - Hindustan Petroleum, Mumbai
2nd -IndianOil, Western Region
(Mktg Division), Mumbai

9. Best Communication Campaign (External)

- 1st - Bharat Petroleum, Mumbai
- 2nd -Hyderabad Metropolitan Water Supply and Sewage Board, Telangana

10. Coffee Table Book

- 1st -IndianOil, Mktg HO, Mumbai
- 2nd - IndianOil, R&D Centre, Faridabad
- 3rd -NTPC ,Kahalgaon, Bhagalpur

11. E-Newsletter

- 1st – IndianOil,Corporate Office, New Delhi
- 1st - Hindustan Petroleum, Mumbai
- 2nd - NTPC , Rihand
- 2nd - NTPC ,Mouda, , Nagpur
- 3rd -NTPC Vindyachal

12. Corporate Website.

- 1st - ITC LTD., Kolkata
- 2nd - IndianOil,Corporate Office, New Delhi

13 Best Social Media Corporate Campaign

- 1st – NMDC, Hyderabad
- 2nd - NTPC Bongaigaon
- 3rd - L&T Metro, Hyderabad

14 P.R in Action

- 1st - ITC LTD., Kolkata

15. Most Impressive Event Management

- 1st - Hindustan Petroleum, Mumbai
- 2nd - IndianOil, Refineries HQs, New Delhi

16 Best Public Awareness Program

- 1st - IndianOil, R&D Centre, Faridabad
- 2nd - IndianOil, Barauni Refinery
- 3rd - Hindustan Petroleum, Mumbai

17 Best Employee Communication Program

- 1st – ITC Ltd, Kolkata
- 1st.- Hindustan Petroleum, Mumbai
- 2nd - IndianOil, Refineries HQs, New Delhi

- 18 Best Private Sector Organisation Implementing CSR
1st - ITC Ltd, Koklata
- 19 Best CSR Project for Childcare
1st - IndianOil ,Corporate Office, New Delhi
2nd - -IndianOil, Western Region
(Mktg Division), Mumbai
3rd - NTPC Simhadri
- 20 Best CSR project for Women's Development
1st - NTPC , Sipat , Bilaspur, Chhatisgarh
2nd - IndianOil, Gujrat Refinery
3rd - NTPC, Ramagundam
21. Best NGO Contribution to CSR
1st - Kalyan Bharti Trust, Kolkata
22. Best PSU Implementing RTI
1st – NLC India Ltd., Neyveli
2nd - Hindustan Petroleum, Mumbai
23. Corporate Film (Hindi)
1st – AIRADS, New Delhi
2nd – HPCL, Mumbai
3rd - NTPC Sipat, Bilaspur, Chhatisgarh
24. Corporate Film (English)
1st - NTPC , Bongaigaon
2nd – RITES , New Delhi
3rd - NTPC Simhadri
25. Social Media for PR and Branding
1st - ITC Ltd, Koklata
2nd - THDC , Rishikesh

- 26 Best Awareness Campaign
1st - IndianOil, Corporate Office, New Delhi
2nd - NTPC , Rihand
- 27 Corporate Campaign During COVID
1st - Hindustan Petroleum, Mumbai
2nd - NMDC LTD., Hyderabad
- 28 Best Use of Social Media for Covid-19 Awareness
1st – Bharat Coking Coal Ltd., Dhanbad
- 29 Excellence in COVID-19 Management
1st - NTPC Tanda
2nd - IndianOil, Corporate Office, New Delhi
3rd - Hindustan Petroleum, Mumbai
- 30 Best PSU implementing CSR
1st - Hindustan Petroleum, Mumbai
2nd -IndianOil, Corporate Office, New Delhi
3rd - NMDC Limited., Hyderabad
- 31 Award for Innovation in Marketing Strategies during Covid-19 times
1st – MRPL, Mangalore
2nd - IndianOil, R&D Centre, Faridabad
32. Innovation in H.R during COVID
1st - IndianOil, Corporate Office, New Delhi
2nd - NMDC LTD., Hyderabad
33. Award for Excellence in COVID-19 Management in Public Enterprises
1st - NTPC , Tanda
2nd – NTPC, Unchahar RaiBarelli
34. Best Use of Social Media in Corporate Campaign
1st – Bharat Petroleum, Mumbai





Thanks to the Hon'ble Jury Members Ms Stuti Narain Kakar, Ex Chairperson, National Commission for the Protection of Child Rights ,Shri Sarthak Behuria, Ex Chairman, SCOPE and IndianOil , Dr. Sandeep Marwah, founder of Noida Film City & Marwah Studios, Chancellor of Aaft University of Media And Arts,Shri VM Bansal, Chairman, New Delhi Institute of Management ,Dr Kapil Soni , Professor, Critical Care , Allms, New Delhi, Ms Yeshi Seli, Consulting Editor, Business India, Shri Shaishir Sinha, Senior Editor, The Hindu, Dr Ajit Pathak, National President, PRSI and Shri Y Babji, Secretary General, PRSI.