PRSI

NATIONAL AWARDS 2025

RESULTS

PUBLIC RELATIONS SOCIETY OF INDIA

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PRSI

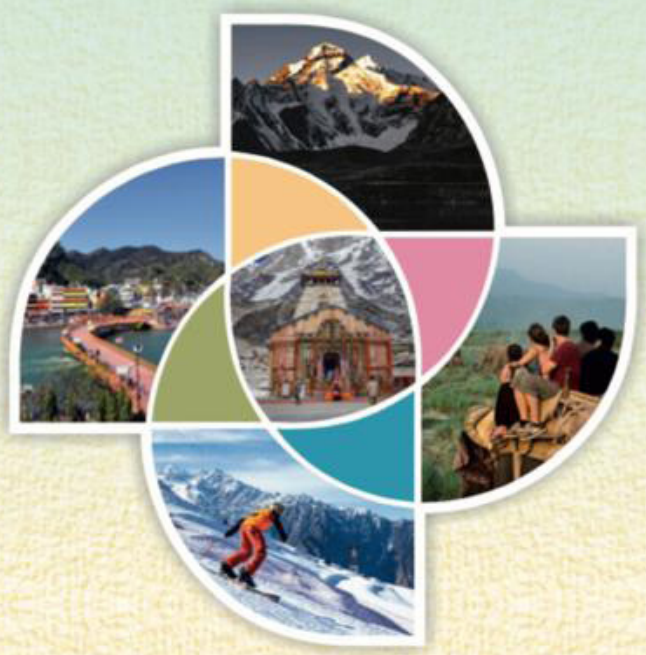
1958-2025

47th ALL INDIA PUBLIC RELATIONS CONFERENCE-2025

13-15 DECEMBER 2025

Empowering Growth, Preserving Roots

The PR Vision for 2047



VENUE

HOTEL EMERALD

Sahastradhara Road, Dehradun, Uttarakhand

It's time to celebrate excellence!

Dr. Ajit Pathak
National President
Public Relations Society of India

Dear Colleagues,

Celebrating success is always exciting. Public Relations and Corporate Communication have big role to play in India's Amrit Kaal journey and to make India, a developed nation by 2047, when we complete 100 years of India's Independence.

PRSI National Awards is an effort to encourage commitment, dedication and excellence, demonstrated by the Public Relations practitioners of the country. While each of the PR effort has to align itself to add value to the vision and mission of the organization, Public Relations has to be creative and out of box to give its best to make India-the world champion.

As per John Donne, No man is an island, entire of itself ; every man is a piece of the continent, a part of the main. We, the Public Relations practitioners have to spread the fragrance of excellence. I thank all the participants of the PRSI National Awards 2025 for joining this 'Maha Yagya " of distinction and impeccability. Congratulations to all the winners for this great milestone ; others are on the path of supremacy with their great work.

I also feel honoured to express my gratitude towards the most distinguished and solemn jury members whose presence has giving rising glory to PRSI National Awards.

I am happy to present the results of "PRSI National Awards 2025" which will be presented at the 47th All India Public Relations Conference" scheduled during 13-15 December in Dehradun. Come and join the biggest platform of the PR fraternity in India!

Awards distribution Schedule :

S.No 1 - 10	Inaugural Ceremony	1800 Hrs	13.12.25
S.No 11-20,	Special Theme Session	1000 Hrs	14.12.25
S.No 21 to 33	Special Plenary Session	1700 Hrs	14.12.25
S.No 36 to 45	Valedictory Ceremony	1700 Hrs	15.12.25

PRSI Leadership Awards will be presented on the Inaugural day while the Chapter Awards will be presented at the Valedictory Ceremony.

Look forward to have you with us.

S.No	Categories	Award	Winners
1	Shri Pushpendra Pal Singh Mass Communication and PR Teacher of the year Award	Awardee	Prof. Surbhi Dahiya Indian Institute of Mass Communication New Delhi
2	House Journal(Hindi)	First	NMDC Limited Hyderabad
		Second	Indian Oil Corporation Limited Marketing Division HO Mumbai
		Second	Hindustan Petroleum Corporation Limited Mumbai
		Third	NTPC Limited SIngrauli
		Third	NTPC Limited Kanti (Bihar)
3	House Journal (English)	First	NCC Limited Hyderabad
		Second	Indian Oil Corporation Ltd Marketing HO Mumbai
		Second	Krishak Bharati Cooperative Limited (KRIBHCO) Noida
		Third	REC Limited New Delhi
		Third	Canara Bank Bengaluru
4	Newsletter(English)	First	ITC Limited Kolkata
		Second	Coromandel International Limited Corporate Office Chennai
		Second	Sankar Foundation Visakhapatnam
		Third	India Exim Bank Mumbai
5	Newsletter(Hindi)	First	KRIBHCO Noida
		Second	Indian Oil Corporation Ltd Marketing Division (Western Region) Mumbai
		Third	Hindalco Industries Ltd Renukoot
		Third	NTPC Ltd Unchahar
6	E- Newsletter	First	NLC INDIA LIMITED Neyveli

		Second	Indian Oil Corporation Ltd., Corporate Office New Delhi
		Second	Steel Authority of India Limited New Delhi
		Second	NTPC Meja (Uttar Pradesh)
		Third	IIM Andhra Pradesh
		Third	Indian Oil Corporation Ltd., Paradip Refinery
		Third	NTPC Ltd Jhanor (Urjanagar)
7	Special/Prestige Publication	First	Indian Oil Corporation Ltd., Barauni Refinery
		First	Exim Bank Mumbai
		First	NHPC Ltd. Faridbad
		Second	Indian Oil Corporation Ltd. Paradip Refinery
		Second	National Council of Science Museums Kolkata
		Second	Indian Oil Corporation Ltd. Refineries Headquarters New Delhi
		Third	Chattisgarh State Power Distribution Company Limited Raipur
8	Coffee Table Book	First	ITC Limited Kolkata
		First	NTPC Limited Auraiya (UP)
		Second	Indian Oil Corporation Ltd. Refineries Headquarters New Delhi
		Second	Indian Oil Corporation Ltd., Haldia Refinery
		Third	NHPC Ltd. Faridabad
9	Sustainable Development Report	First	AIRADS New Delhi (GAIL Sustainable Development Report)
		First	ITC Limited Kolkata
		First	THDC India Ltd Rishikesh
		Second	Steel Authority India Ltd. New Delhi

		Second	Mangalore Refinery and Petrochemicals Limited Mangalore
10	Annual Report	First	NMDC Limited Hyderabad
		First	Manjari Enterprises Kolkata (For Annual Report of Gravita)
		Second	NLC Limited Chennai
		Second	Sobha Limited Bengaluru
		Second	NDDB Dairy Services New Delhi
		Third	MOIL Limited Nagpur
11	Best Communication Campaign (Internal Publics)	First	Indian Oil Corporation Ltd., Gujarat Refinery
		First	Indian Oil Corporation Ltd. Marketing Division (Northern Region) New Delhi
		Second	SAIL New Delhi
		Second	Hindustan Petroleum Corporation Ltd Mumbai
		Third	MOIL Limited Nagpur
		Third	NTPC Limited Northern Region Lucknow
		Third	NTPC Ltd Lara (Raigarh)
12	Best Communication Campaign (External Publics)	First	Indian Oil Corporation Ltd. Barauni Refinery
		First	Hindustan Petroleum Corporation Ltd Mumbai
		Second	Indian Oil Corporation Ltd. Southern Region Chennai
		Second	MOIL Limited Nagpur
		Third	NTPC Limited Northern Region Lucknow
		Third	NTPC Limited Simhadri
		Third	Garden Reach Shipbuilders & Engineers (GRSE) Kolkata

13	Corporate Website	First	Steel Authority India Ltd. New Delhi
		Second	Hindustan Petroleum Corporation Ltd Mumbai
		Second	Indian Oil Corporation Ltd. Corporate Office New Delhi
		Second	KSRTC Bengaluru
		Third	NDDB Dairy Service New Delhi
14	Best use of Social Media in a Corporate Campaign	First	Greater Visakhapatnam Municipal Corporation Visakhapatnam
		First	THDC India Ltd Rishikesh
		Second	National Council of Science Museums Kolkata
		Second	Maharashtra State Electricity Transmission Company Mumbai
		Second	Indian Oil Corporation Ltd. Refineries Headquarters New Delhi
		Third	IIM Andhra Pradesh
15	Public Relations in Action(Case Study)	First	ITC Limited Kolkata
		Second	NTPC Limited Urjanagar (Gujarat)
		Second	KSRTC Bengaluru
		Third	REC Limited New Delhi
		Third	NTPC Ltd Lara (Raigarh)
16	Most Impressive Event Management	First	SAIL Ltd. New Delhi
		First	Indian Oil Corporation Ltd. Corporate Office New Delhi
		Second	Indian Oil Corporation Ltd. Barauni Refinery
		Third	NTPC Limited Korba
		Third	NTPC Green Energy Limited New Delhi
17	Best Public Awareness Program	First	NTPC Limited Northern Region Lucknow

		First	Indian Oil Corporation Ltd. Refineries Headquarters New Delhi
		Second	Indian Oil Corporation Ltd. Panipat Refinery & Petrochemical Complex Panipat
		Second	NTPC Limited Solapur (Maharashtra)
		Third	NTPC Limited Simhadri
		Third	Indian Oil Corporation Ltd. Bongaigaon Refinery
		Third	NTPC Limited Auraiya (UP)
18	Corporate Film (Hindi)	First	Indian Oil Corporation Ltd Marketing HO Mumbai
		First	NTPC Limited Singrauli (UP)
		Second	Indian Oil Corporation Ltd Western Region Mumbai
		Third	Indian Oil Corporation Ltd Marketing HO Mumbai
		Third	NTPC Limited Auraiya (UP)
		Third	NTPC Limited Kanti (Bihar)
19	Corporate Film (English)	First	Indian Oil Corporation Ltd. Corporate Office New Delhi
		Second	Indian Oil Corporation Ltd Marketing HO Mumbai
		Second	Maharashtra State Power Generation Company Mumbai
		Second	Maharashtra State Electricity Transmission Company Mumbai
20	Most Value- add Public Relations Programme	First	ST. Joseph's Degree & PG College Hyderabad
		Second	NTPC Limited Khargone
21	Best Public Relations/ Mass Communication Journal		P R Voice Hyderabad
22	Best PSU Implementing CSR	First	Hindustan Petroleum Corporation Ltd Mumbai
		Second	Indian Oil Corporation Ltd. Refineries Headquarters New Delhi

		Second	NTPC Limited Northern Region Lucknow
		Third	NMDC Limited Hyderabad
		Third	Indian Oil Corporation Ltd Eastern Region Kolkata
23	Best Private Sector Organisation Implementing CSR	First	ITC Limited Kolkata
		Second	JD Foundation Visakhapatnam
		Second	Coromandel International Limited Chennai
24	Best CSR Project for Childcare	First	NCC Limited Telangana
		First	Greater Visakhapatnam Municipal Corporation Visakhapatnam
		Second	Indian Oil Corporation Ltd Eastern Region Kolkata
		Second	NTPC Limited Khargone (Madhya Pradesh)
		Third	Coromandel International Limited Andhra Pradesh
		Third	NTPC Limited Simhadri
25	Best CSR Project for Women Development	First	NTPC Limited Singrauli (UP)
		First	ITC Ltd. Kolkata
		Second	NMDC Limited Hyderabad
		Second	NTPC Limited Tanda
		Third	NTPC Limited Kanti (Bihar)
26	Women empowerment and community Developement	First	Hindustan Petroleum Corporation Ltd Mumbai
		First	Indian Oil Corporation Ltd Northern Region New Delhi
		Second	Greater Visakhapatnam Municipal Corporation Visakhapatnam
		Third	NTPC Limited Kanti (Bihar)
		Third	NTPC Limited Auraiya (UP)

27	Best Organisational Efforts for promoting Aatmanirbhar Bharat	First	Mangalore Refinery and Petrochemicals Limited Mangalore
		First	Indian Oil Corporation Ltd Paradip Refinery
		Second	Indian Oil Corporation Ltd R & D Centre Faridabad
		Second	M P Madhya Kshetra Vidyut Vitaran Company Ltd. Bhopal
		Third	KSRTC Bengaluru
28	Best PR Programme for promoting Science & Technology through Start-up efforts	First	Krishak Bharati Cooperative Limited (KRIBHCO) Noida
		First	IFFCO Campaign The Group Advertising New Delhi
29	Outstanding initiatives for promoting Medical and Health	First	Coromandel International Ltd. Visakhapatnam
		Second	Indian Oil Corporation Ltd. Barauni Refinery
		Second	NTPC Limited Singrauli
		Third	Aravali Power Company Pvt Ltd Jhajjer (Haryana)
		Third	NMDC Hyderabad
		Third	NTPC Ltd Unchahar
30	New R&D Efforts in Defence Sector	First	Indian Oil Corporation Ltd R & D Centre Faridabad
31	Praiseworthy efforts to encourage Make in India in Defence Sector	First	SAIL Ltd. New Delhi
32	Best Skill development Programme	First	IIM Andhra Pradesh
33	Best Skill development Programme by PSUs	First	NMDC Limited Hyderabad
		First	Hindustan Petroleum Corporation Ltd Mumbai
		Second	NTPC Limited Korba
		Second	Indian Oil Corporation Ltd Eastern Region Kolkata

		Third	NTPC Meja (Uttar Pradesh)
34	Best Skill Development Programme by Private Sector	First	Anand Rathi Information Technology Jodhpur
35	Best Training Programme of Skill Development	First	NTPC Limited Singrauli
		Second	Indian Oil Corporation Ltd Marketing Division Southern Region Chennai
		Second	NTPC Limited Tanda
		Third	NTPC Limited Auraiya (UP)
36	Best Initiative for Promoting Science & Technology	First	NTPC Limited Korba
		Second	Indian Oil Corporation Ltd Marketing HO Mumbai
		Third	Indian Oil Corporation Ltd R & D Centre Faridabad
37	Best R & D effort for promoting Science and Technology	First	Indian Oil Corporation Ltd R & D Centre Faridabad
		Second	NMDC Limited Hyderabad
		Second	MOIL Limited Nagpur
		Third	Mangalore Refinery and Petrochemicals Limited Mangalore
38	Best PSU Implementing RTI	First	NLC India Limited Neyveli
		Second	Hindustan Petroleum Corporation Ltd Mumbai
39	Best Advertising campaign using AI	First	SAIL Ltd. New Delhi
40	Best use of AI in PR Campaign	First	SAIL Ltd. New Delhi
41	Bharat Ratna Shri Atal Bihari Vajpayee National Awareness Campaign Award	First	Maharashtra State Electricity Transmission Company Ltd. Mumbai
		Second	Indian Oil Corporation Ltd Marketing HO Mumbai
		Second	Eastern Power Distribution Company of Andhra Pradesh Limited Visakhapatnam

PUBLIC RELATIONS SOCIETY OF INDIA

PRSI National Awards Jury -2025

Mrs Deepak Sandhu
Ex Chief Information Commissioner
Govt of India

Ms Stuti Narain Kakar
Ex Chairperson, National Commission
for the Protection of Child Rights

Shri Sarthak Behuria
Ex Chairman, SCOPE and IndianOil

Prof Dhruba Jyoti Pati
Ex. Director and Dean
India Today Media Institute

Ms Yeshi Seli
Consulting Editor
Business India

Dr Himanshu Shekhar
Senior Editor (Political & Current Affairs)
NDTV INDIA

Dr Ajit Pathak
National President
PRSI

Dr PLK Murthy
Secretary General
PRSI